

for CATI and Web Surveys

New Release Brings More Power, Control, and webSuper

Survent v8.1 Features

New release brings greatly enhanced efficiency

Introducing webSuper:

Browser-based supervisory tool includes on-click control of:

- real-time study & interviewer reporting
- activating/deactivating interviewers
- management of multi-modal studies
- within and across-study sample reports
- change sample & add sample on the fly based on priority

Centralized multi-language:

Browser-based interviewing now supports UTF-8. All languages can now be included in a single questionnaire file.

Over-the-top limits:

Survent surveys can include up to a million questions (from 64k). A single question can be up to one million characters (from 64k). Sample files can have up to 10 million records (from 500k).

Enhanced utilities & reports:

- real-time dashboard reports
- Web-based Phone Report and Reformat utilities
- timed-call reports
- improved market-based reports

Dialer integration:

Survent works with the main power/predictive dialers for survey research. Survent also supports VOIP, enables Caller ID, and logs dialer type, mode, and dialer statuses of records.



**Nonstop Support
Since 1967**

New Release: Survent version 8.1

CfMC is pleased to announce the latest release of Survent for CATI and Web surveys. Survent version 8.1 includes greater online and CATI survey capabilities and the first release of webSuper, the CfMC browser-based supervisory tool.

This release also includes our new communications package, enabling up to 10 million sample records, one million questions per-survey, increased dialer-sample integration and reporting, and greater multi-modal and multiple-language project management features.

CATI / webCATI sample enhancements

- 10 million record limit (from 500k)
- 24 time-zones (from 8)
- automatic quota checks / sample retirement
- scheduled-calls report
- ODBC-compatible
- offline utility functions can now be run in real-time
- greater scheduling control, eg call a set of numbers NOW (first priority)

Web-based enhancements

- keyboard-entry mode
- the researcher's JavaScript library
- one-click list removal
- auto-suspend after x-seconds