

## Centralized Operations

## with Distributed Interviewers

### webCATI v8.3

#### Predictive dialing and sound:

WebCATI v8.3 is fully integrated with the Celeus predictive and power dialer from CfMC, capable of dual-stream recording (whole interview or start/stop).

#### Supervisor Updates:

Including **webSuper**, a GUI shop supervision tool for changing and adding sample, managing interviewers, and reporting real time study data.

**New:** add, delete, and prioritize sample on the fly.

**New:** control terminal-mode stations, too!

**New:** market reports - across sample, suspend reports and more.

#### Multi-Modal Studies:

Conduct Web surveys with CATI participants (and vice versa) using the same data, sample and quota files.

#### Multiple Language Support:

WebCATI can be launched in all browser-supported languages, such as Chinese, Japanese, Hebrew, Hindi, Spanish, German, etc.

#### Survent Power with no limits:

Survent: the most stable, capable, and supported CATI software.

Up to 1,500 stations per server

Sample files of up to 10 million records.



Solutions for Research since 1967

### What is webCATI?

WebCATI enables telephone research through the Internet and local networks.

WebCATI has the full functionality of Survent, including flexible quotas, exceptional sample management, complex logic conditions, and the ability to suspend and resume interviews.

Agents participate by web-browser in centrally-managed research studies wherever they may be. Specialist interviewers can conduct interviews from any location. And, managers can monitor their studies from home or while on business trips.

### Hosting and Programming Services Available!

CfMC can program and host your webCATI studies for you - on industrial-grade hardware with 99% network uptime.

#### webCATI hardware and software requirements:

A computer (P4 or better) running UNIX

2-3 MB RAM available per each webCATI session

Hard drive capacity of 10 GB devoted to CfMC applications

Apache Web server software

Interviewer stations with Web browsers